

Job profile

Job Profile : Corporate Director Business and Environmental Services

Grade: DIR2

Responsible to: Chief Executive

Overview

Business and Environmental Services (BES) is one of the County Council's three front line service directorates. The aim of business and environmental services is to *"provide quality services that promote, support and understand the needs of business, the environment and communities in North Yorkshire."* This is achieved through the directorate's objectives which are met by the directorate's services:

- Highways & Transportation Services
- Waste and Countryside Services
- Growth, Planning & Trading Standards

alongside strong regional partnerships including the Local Enterprise Partnership and our trading companies: NyNet, Yorwaste, Brierley Homes, Align and new Highway Maintenance Teckal company.

Fulfil the role of Non-Executive Company Director and Board member for Brierley Group businesses where appropriate, for example Yorwaste and the new Highway Maintenance Teckal Company. Identify and maximise commercial opportunities in Business and Environmental Services.

Responsible for advising the County Council, its Committees and Officers on the exercise of all the services provided as part of Business and Environmental Services.

Responsible for the efficient execution of decisions and instructions of the Chief Executive, the County Council and its Executive and Committees including Scrutiny. Providing high quality advice to both Members and officers of the Council, and executing the Council's legislative and financial requirements.

As a member of Management Board, assist corporate leadership and strategic direction and actively support the development and delivery of the vision and objectives of the Council and the wider Council Plan.

To drive and deliver change to achieve continued excellence, efficiency and improved customer service. To promote excellence and high performance across the services contained within the Business and Environmental Service, in terms of service delivery, policy development, partnership working and staff management.

This is a politically restricted post as defined by the Local Government and Housing Act 1989.

Further information on the current plan can be found on the Business and Environmental Services Plan - [Local Plans](#) and [Local Transport Plan](#) sections.

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Strategically lead specific programmes:

- Develop and maximise return of the new Highway Maintenance Teckal Company, including being a Non-Executive Director.
- Maximise waste value streams and reduced landfill through Allerton Park and Yorwaste partnership.
- Develop and deliver large capital programmes such as the proposed Kex Gill development.
- Continue to lead North Yorkshire County Council's world class events.

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Job Specifics

Corporate leadership and management

In order to ensure the corporate management of the Authority at a senior level and in the execution of the Council's functions:

- Serve as a member of the Council's Management Board; delivering to the corporate agenda beyond the specific professional remit for BES;
- Be the Corporate Director with responsibility for ensuring the delivery of the corporate objectives of the Council Plan;
- Lead the County Council's Business and Environmental Services incorporating other related strategies;
- Have personal responsibility for leading the County Council's engagement with Local Economic Partnership;
- Be the Authority's champion for environment, climate, culture, heritage and industry services and regulation;
- Identify and maximise commercial opportunities specific to BES's remit including supporting strategic leadership through sitting on appropriate company and partnership Board's as appropriate such as Yorwaste and Highway Teckal Company; and
- To develop and implement service and financial plans to provide cost effective services which deliver agreed objectives, priorities and improvements in the context of council strategies and plans. To ensure stretching targets and measurable outcomes are agreed with the Chief Executive and that these are properly and regularly monitored and managed.

All Corporate Directors have a joint responsibility to:

- Lead the development and implementation of strategies to ensure corporate objectives and performance targets in the Council Plan are met, and actively promote and develop the Council Plan;
- As a member of the Management Board be accountable for the overall management, resources and performance of the County Council, ensuring services operate with commercial effectiveness. Keep the Board informed of proposals which have significant financial and service implications for the County Council. Develop, deliver and support the County Council's change programmes;
- To ensure that management plans and strategies are regularly reviewed and updated to support performance improvement;
- Ensure that the policies of the County Council and services provided or commissioned are fit for purpose and mutually reinforcing;
- Monitor the performance of services and ensure corrective action where performance falls short of policy objectives;
- Keep the CEX informed of all matters affecting the performance of their role as CEX of the County Council;
- Keep the CEX, the Executive Members and relevant Group Spokespersons apprised of matters within the post's responsibilities which are particularly sensitive or controversial in nature;



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- Ensure services are reviewed and opportunities taken to promote continuous improvement, operate with commercial effectiveness and realise greater efficiencies; and
- Promote, within the wider community, an understanding of the services delivered by the County Council and enhance the reputation of the organisation with the staff of the County Council and the public and businesses of the County.

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Directorate leadership and management

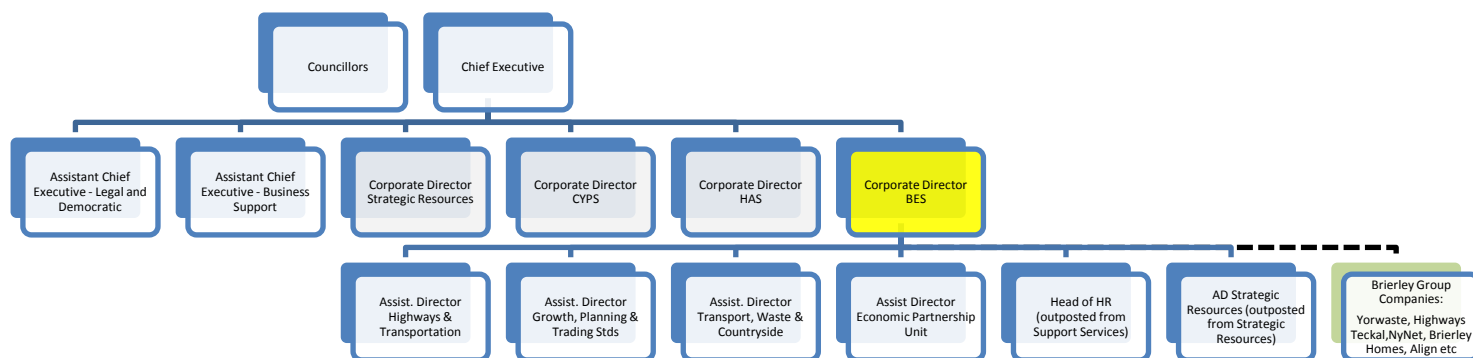
- Support the Council and the Executive in improving services and prioritising the use of resources.
- Take responsibility for the services and functions allocated to BES acting within the Council's Scheme of Delegation.
- Ensure the Council meets its statutory responsibilities relative to all BES service areas.
- Develop services and policies which will promote the economy of the County being sensitive and having regard to local, regional and national partners and their input/involvement in regeneration and economic development activities.
- Ensure the Council's contribution and support to the County's climate, environment, culture, heritage and industries by developing and maintaining its strategies.
- Ensure that the resources of BES are used in a planned way providing an efficient and cost effective service which takes account of both changing needs and resource availability and deliver responsive high quality services with an efficient infrastructure.
- Ensure budgets allocated to BES are managed effectively taking into account the requirement for financial control and governance
- Ensure that the Directorate is sensitive to the views of citizens and promotes citizen participation.
- Identify the specific needs of the services and functions provided by BES having regard to the local population and developing ideas so that relevant advice, guidance and policy options are considered and identified.
- Maximise waste value streams and diversion from landfill through the County Council's Allerton Park PFI programme.
- Ensure the delivery of the County Council's Local Transport Plan and Strategic Transport prospectus.
- Establish a culture and approach within BES providing clear objectives and priorities which filter through to individual and team objectives that encourages and promotes performance management and improvement.
- Ensure the efficient execution of decisions and instructions of the CEX, the County Council and its Executive and Committees including Scrutiny. Provide high quality advice to both Members and officers of the Council, and execute the Council's legislative and financial requirements accordingly.

Partnership / corporate working

- Lead, develop and sustain effective working relationships and partnerships with significant local, regional and national partners.

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Structure



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Person Specification

Essential upon appointment	Desirable
Knowledge <ul style="list-style-type: none"> Knowledge and significant understanding of legislation, professional standards and the national agenda relating to the Business and Environmental Services Understanding of issues affecting delivery of Business and Environmental services and the ability to develop local strategies and solutions to respond to these. Significant understanding of the national agenda influencing Local Government and the wider public sector A good understanding of: <ul style="list-style-type: none"> the workings of Local Government finances and including knowledge of related legislation and funding arrangements wider issues facing Local Government, at a time of intense change Good understanding of effective governance within a large organisation Knowledge of operating successful commercial organisations and programmes at Board Level. 	
Experience <ul style="list-style-type: none"> A proven track record of achievement, exploiting new opportunities and winning commitment as a leader in a large, complex and challenging organisation. To include substantial experience of leading good or outstanding service delivery for business and environmental services. Significant experience of budgetary responsibility including the successful management of large and complex budgets, the delivery of savings and commercial trading. A record of working successfully with partners, both internally and externally, to achieve common goals. A track record of working to manage conflicting national and local priorities. A track record of leading successful major organisational and culture change including effective workplace relations to put the customer at the heart of service delivery. Evidence of building and maintaining reputation management. Track record of strategically leading commercially successful companies at Board level in a relevant sector. 	Significant experience of working in a political environment
Occupational Skills <ul style="list-style-type: none"> Strategic planning skills and highly competent in strategic management with the ability to develop strategy, set high quality goals, objectives and priorities and the determination to secure their achievement. Clearly demonstrate leadership qualities and be capable of taking a leading role in initiating action, making decisions, work effectively with others, managing performance and promoting team working and co-operation within the Council as a whole and across partners/providers. Highly competent in financial management with the ability to manage budgets and be able to interpret financial and management information and statistics analytically and accurately. 	

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- Able to work successfully corporately beyond specific related services for the benefit of the wider authority
- An effective and persuasive communicator with the ability to relate to people at all levels including the media and work effectively with Members.
- Able to demonstrate a high degree of probity and work within the constraints of a publicly funded service
- Commercialism/business acumen and the ability to gain and sustain customer confidence and influence investors/stakeholders, including input into private sector companies
- Ability to work with communities and other stakeholders including partners and elected members to deliver community-based solutions.

Professional Qualifications/Training/Registrations required by law, and/or essential for the performance of the role

- Degree or equivalent experience
- Evidence of continuous professional personal development

Relevant professional or managerial qualification or equivalent experience

[Behaviours Framework](#)

NB – Assessment criteria for recruitment will be notified separately.

You should use this information to make the best of your application by identifying some specific pieces of work you may have undertaken in any of these areas. You will be tested in some or all of the skill specific areas over the course of the selection process.